

| Accredited by NAAC with 'A' Grade | | |
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| Course | MBA | Industrial Entrepreneurship |
| Semester | 4 | Development |
| Total Marks: | 15 | |

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- **A.** Discuss the barriers to innovation.
- **B.** Explain the work of Entrepreneurs in detail.
- **C.** Discuss the role of project as a agent of change from existing state to the desired state.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Values and Beliefs
- B. Define Adhocracy Work culture.
- **C.** Knowledge
- **D.** Explain risk bearing capacity.
- **E.** Define export trade.



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| Course | МВА | Industrial Entrepreneurship Development |
| Semester | 4 | |
| Total Marks: | 15 | |

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Define EDP. What are its objectives?
- **B.** Explain Entrepreneurship as style of management.
- **C.** What are the various sources of innovation?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Fortress Culture
- **B.** Define non-commercial community.
- **C.** Explain creative activity.
- **D.** Gap Filing function
- E. What are values?